



Going For Gold

What right looks like

Entrance



Doors and Windows clean



Floors- Swept, mopped or vacuumed



Shopping carts and baskets available to the customers



All racks in the correct place, signed, recovered and merchandised with the correct product



Impulse set correctly, clean, in stock, recovered, proper signage, no trash, no product sitting around, no supplies sitting around, no personal belongings, bags stocked



Floor stacks- only permitted floor stacks, displayed properly and with the proper signage

Red Zone

- All Seasonal Gondolas set to the current planner
Clean, in stock, recovered and signed
- End Caps- set to current planner
Clean, in stock, recovered and signed
- Clip Strips- proper placement
Every eight feet, hung from the first shelf, not in front of pegs and
all product beginning at the top of the clip strip
- Floor stacks- Stacked in the proper place, displayed properly and
with the proper signage

Sales Floor

- Each Gondola/Wall Unit set to current Map using the flow guides, schematics and planograms
- Gondola's clean, in stock, recovered and signed
- End Caps- set to current planner
Clean, in stock, recovered and signed
- Clip Strips- proper placement
Every eight feet, hung from the first shelf, not in front of pegs and all product beginning at the top of the clip strip
- Floor stacks- Stacked in the proper place, displayed properly and with the proper signage

Sales Floor- Continued

- Every shelf must have a strip holder and a pricing strip
- All go back returned to proper home
- Floors cleaned
- Proper clearance for ADA compliance
- Stockroom doors free and clear of boxes, fixtures and supplies
- Dividers in bins- a divider between each item
- All display guides hung per policy- in sheet protectors at end of gondola run and MP guides hung in respective sections
- Magic towel and scotch tape displayers set per current planner
- Permanent power panels set per current planner- butane lighters, licensed placemats, pillow cases, shower liners, reading acc, placemats, and stickers
- Feature fixtures such as Readers, Floral, Candy, Impulse set per current guide/direction

Wall Pictures- 4 Pictures

Whole Wall Pictures

- Right wall- Stand at the front and take picture of the entire wall
- Back wall- Stand at one side and take a picture of the entire back wall
- Left Wall- Stand at the front and take a picture of the entire wall

1- Department Picture

- Coolers

Gondola Pictures

When taking these pictures, you will stand at the front of the store in the isle
Picture must include both sides of the isle and capture the back wall

- 6 pictures total
 - 1 - HBA
 - 1- Food
 - 1 – DTP
 - 1- MP
 - 1- Pet
 - 1 - Softline's

Stockroom

- All Exits- No product, fixtures, trash or supplies blocking accesses
- Electrical Box- No product, fixtures, supplies or trash blocking access
- Remaining stock- stacked by department, stacked no higher than 5 ft, aisle in between each department.
- Fixture Area- clean, neat and organized. Throw away all discontinued fixtures.
- Throw away all trash and cardboard
- Floors Swept
- Proper staging and of repacks, if applicable
- All MP/DT Plus and UOM signs, stickers, labels etc.... Organized, clean, and neat

Stockroom Pictures

1-Picture try to get all areas

- 1 Full view
- 1 Exit Door
- 1 Electrical box area
- 1 Fixture Area

Required Pictures

- 1- Entrance
- 2- Red Zone
- 4 – Wall
- 6- Gondola isles
- 1- Stockroom(whole view)

Expense Items- Discuss during Call with DM

Ask them to order if missing

- Party Dividers
- Plate Stands
- Kitchen Cutlery Trays
- Poster Board Kit
- Poster Board Sticker
- Craft sign Kit
- Paint Trays
- Bins and Bin Dividers
- Placemat Power Panel
- Mop/Brooms header sign

Examples

 **DOLLAR TREE** | **FAMILY DOLLAR**

GO FOR GOLD



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Insert Photo's here

